

**EXECUTIVE MASTER IN FASHION  
BUSINESS ADMINISTRATION  
ISEM FASHION BUSINESS SCHOOL**

**Call for Scholarships**

In view of the collaboration agreements with various institutions and companies, ISEM offers financial aid for the 2020/2021 academic year to students of the Executive Master in Fashion Business Administration.

1. The number and amount of the scholarships is established for each academic year, depending on the agreements that are reached for this purpose.
2. The financial aid provided by this call is applicable exclusively to tuition fees.
3. The final amount provided by the scholarships shall never exceed 20% of the overall tuition costs.

In addition to the student's academic record, the CV and a motivation letter shall be taken into account in terms of assessment and evaluation. Important: in the case of candidates under identical merit, **the date of scholarship application shall be taken into account**. A waiting list shall be opened for possible renunciations.

**Applicant Requirements**

Students who have been **accepted and reserved a place** to attend the Executive Master in Fashion Business Administration at ISEM Fashion Business School during the 2020/2021 academic year can apply for a scholarship.

**Documentation:**

The documentation required to apply for these scholarships, is detailed below and must be submitted by hand, by postal mail or by email.

1. **Application Form** duly completed in all its sections.
2. **Motivation Letter.** In this letter, the applicant must show his/her interest and personal motivation in pursuing the studies for which he/she is applying for the scholarship. He/she should also explain why he/she decided to choose ISEM Fashion Business School at Universidad de Navarra for these studies. The applicant must also outline his/her financial situation and his/her need for this aid. This document shall be essential regarding the selection of beneficiaries, so it should be as detailed as

possible. The maximum length of this letter shall not exceed the space allocated for this purpose on the application form.

### **3. Applicant's Curriculum Vitae & Academic Record.**

The scholarship application period **shall commence on February 20 and end on May 1.**

The documentation must be delivered to the attention of:

Servicio de Admisiones ISEM Fashion Business School –  
Universidad de Navarra C/ Marquesado de Santa Marta 3,  
28027, Madrid

Or send by email to [isemadmisiones@unav.es](mailto:isemadmisiones@unav.es) under the  
subject FBA SCHOLARSHIP APPLICATION  
2020/2021

ISEM Fashion Business School reserves the right to request any other complementary documentation that may facilitate a proper evaluation of the application.

### **Evaluation and Decision Criteria:**

The assessment of each application shall be made taking into account the following aspects:

- **Academic Record:** 3 points
- **Motivation Letter:** 4 points
- **Curriculum Vitae:** 2 points

The decision shall be announced to all applicants on **May 15, 2020**. If the decision is favorable, the student must inform ISEM Fashion Business School of his/her acceptance of the scholarship within 10 business days following receipt of the decision. This decision cannot be revoked.

Should the scholarship be granted, the student shall undertake to formalize his/her registration within the period required by the Master's Course secretariat.

The effective granting of the scholarship shall apply **as a deduction of the amount corresponding to the last installment** regarding the payment of the program tuition.

### **Obligations:**

1. The student may not be a beneficiary of this type of scholarship if he/she already has some kind of aid, be it another scholarship or financial aid relating to the subject of the scholarship, either public or private, from another entity or company.
2. As a scholarship beneficiary, the student shall carry out collaborative work regarding ISEM's academic activities throughout the course of the Master. These collaborative

tasks shall be specified prior to acceptance of the scholarship by the interested party.

3. The student may carry out paid work activities during the duration of the study program, with the only condition that this does not interfere with the scholarship study program schedule.
4. The student agrees to pass all the subjects of the program and attend 90% of the classes.
5. Failure to comply with these requirements shall result in the immediate withdrawal of the scholarship, and, where appropriate, reimbursement of the same.

**EXECUTIVE MASTER IN FASHION BUSINESS  
ADMINISTRATION  
ISEM FASHION BUSINESS SCHOOL**

**Scholarship Application Form for the 2020 - 2021 Academic Year**

**Personal details**

Surname

Name

Date of Birth

ID No.

Residence Permit/ Passport No.

Nationality

Degree

Degree Average Grade

Address

City and Zip Code

Country

Telephone

E-mail

**Motivation Letter**

Reasons for applying for the scholarship. You are kindly requested to answer these questions in as much detailed as possible:

1. Why are you applying for the scholarship?

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2. Why do you believe the Scholarship Committee should evaluate your application favorably?

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If you have applied for a scholarship from other institutions or your company finances the program, please indicate the percentage of the aid you receive:

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The undersigned, whose personal details and other circumstances are mentioned in this document, requests the granting of a scholarship to attend the Executive Master in Fashion Business Administration and declares that the information provided on this application form is true and accurate.

Place and date Signature Signature

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This application must be submitted within the established period, at the following address:

ISEM Fashion Business School  
C/ Marquesado de Santa Marta 3  
28027 Madrid

If you should have any queries, please do not hesitate to get in touch with us:

Admissions Service: [isemadmisiones@unav.es](mailto:isemadmisiones@unav.es) Tel.: 91 451 43 41 ext. 850003